

1 of 7

**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	6A-630A		:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
		Buyline Comment: 6A NEWS										
	2	W-F	6A-630A		:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
		Buyline Comment: 6A NEWS										
	3	M-TU	630A-7A		:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
		Buyline Comment: NEWS										
	4	W-F	630A-7A		:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
		Buyline Comment: NEWS										
	5	M-TU	7A-9A		:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
		Buyline Comment: GD MRN AMR										
	6	W-F	7A-9A		:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
		Buyline Comment: GD MRN AMR										
	7	M-TU	9A-10A		:30	\$225.00	09/17-09/18	2	1	2	\$450.00	
		Buyline Comment: MORNING BLEND										
	8	W-F	9A-10A		:30	\$225.00	09/12-09/14	3	1	3	\$675.00	
		Buyline Comment: MORNING BLEND										

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 373

Buyer STEPHANIE KINCAID

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138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //373

Flight Dates 09/12/2012 - 09/18/2012

Hiatus Weeks

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	9	M-TU	10A-11A		:30	\$550.00	09/17-09/18	2	1	2	\$1,100.00	
				Buyline Comment: THE VIEW								
	10	W-F	10A-11A		:30	\$550.00	09/12-09/14	3	1	3	\$1,650.00	
				Buyline Comment: THE VIEW								
	11	M-TU	11A-12P		:30	\$300.00	09/17-09/18	2	1	2	\$600.00	
				Buyline Comment: 11A NEWS								
	12	W-F	11A-12P		:30	\$300.00	09/12-09/14	3	1	3	\$900.00	
				Buyline Comment: 11A NEWS								
	13	M-TU	12P-1P		:30	\$275.00	09/17-09/18	2	1	2	\$550.00	
				Buyline Comment: THE CHEW								
	14	W-F	12P-1P		:30	\$275.00	09/12-09/14	3	1	3	\$825.00	
				Buyline Comment: THE CHEW								
	15	M-TU	1P-2P		:30	\$275.00	09/17-09/18	2	1	2	\$550.00	
				Buyline Comment: 1 LIFE TO LIVE								
	16	W-F	1P-2P		:30	\$275.00	09/12-09/14	3	1	3	\$825.00	
				Buyline Comment: 1 LIFE TO LIVE								
	17	W-F	2P-3P		:30	\$300.00	09/12-09/14	3	1	3	\$900.00	
				Buyline Comment: GENRL HOSPITAL								
	18	M-TU	3P-330P		:30	\$250.00	09/17-09/18	2	1	2	\$500.00	
				Buyline Comment: MILLIONAIRE								
	19	W-F	3P-330P		:30	\$250.00	09/12-09/14	3	1	3	\$750.00	
				Buyline Comment: MILLIONAIRE								

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	20	M-TU	330P-4P		:30	\$250.00	09/17-09/18	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	21	W-F	330P-4P		:30	\$250.00	09/12-09/14	3	1	3	\$750.00	
		Buyline Comment: NEWS										
	22	M-TU	4P-430P		:30	\$250.00	09/17-09/18	2	1	2	\$500.00	
		Buyline Comment: NEWS AT 4P										
	23	W-F	4P-430P		:30	\$250.00	09/12-09/14	3	1	3	\$750.00	
		Buyline Comment: NEWS AT 4P										
	24	M-TU	430P-5P		:30	\$250.00	09/17-09/18	2	1	2	\$500.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	25	W-F	430P-5P		:30	\$250.00	09/12-09/14	3	1	3	\$750.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	26	M-TU	5P-530P		:30	\$350.00	09/17-09/18	2	1	2	\$700.00	
		Buyline Comment: NEWS AT 5P										
	27	W-F	5P-530P		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
		Buyline Comment: NEWS AT 5P										
	28	M-TU	6P-630P		:30	\$400.00	09/17-09/18	4	1	4	\$1,600.00	
		Buyline Comment: NEWS AT 6P										
	29	W-F	6P-630P		:30	\$400.00	09/12-09/14	6	1	6	\$2,400.00	
		Buyline Comment: NEWS AT 6P										
	30	M-TU	630P-7P		:30	\$400.00	09/17-09/18	4	1	4	\$1,600.00	
		Buyline Comment: NEWS AT 630P										

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	31	W-F	630P-7P		:30	\$400.00	09/12-09/14	6	1	6	\$2,400.00	
		Buyline Comment: NEWS AT 630P										
	32	M-TU	7P-730P		:30	\$350.00	09/17-09/18	2	1	2	\$700.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	33	W-F	7P-730P		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	34	M-TU	730P-8P		:30	\$350.00	09/17-09/18	2	1	2	\$700.00	
		Buyline Comment: MILLIONAIRE										
	35	W-F	730P-8P		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
		Buyline Comment: MILLIONAIRE										
	36	M-TU	11P-1130P		:30	\$600.00	09/17-09/18	4	1	4	\$2,400.00	
		Buyline Comment: 11P NEWS										
	37	W-F	11P-1130P		:30	\$600.00	09/12-09/14	6	1	6	\$3,600.00	
		Buyline Comment: 11P NEWS										
	38	M-TU	1130P-12A		:30	\$400.00	09/17-09/18	2	1	2	\$800.00	
		Buyline Comment: ABC NITELINE										
	39	W-F	1130P-12A		:30	\$400.00	09/12-09/14	3	1	3	\$1,200.00	
		Buyline Comment: ABC NITELINE										
	40	F	9P-10P		:30	\$1,500.00	09/14-09/14	2	1	2	\$3,000.00	
		Buyline Comment: PRIMTME-DO-ABC										
	41	F	10P-11P		:30	\$2,000.00	09/14-09/14	2	1	2	\$4,000.00	
		Buyline Comment: 20/20										

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	42	SA	6A-630A		:30	\$250.00	09/15-09/15	2	1	2	\$500.00	
		Buyline Comment: 6A NEWS										
	43	SA	630A-7A		:30	\$250.00	09/15-09/15	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	44	SA	7A-8A		:30	\$275.00	09/15-09/15	2	1	2	\$550.00	
		Buyline Comment: GD MRN SAT										
	45	SA	8A-9A		:30	\$275.00	09/15-09/15	2	1	2	\$550.00	
		Buyline Comment: 8A NEWS										
	46	SA	6P-630P		:30	\$300.00	09/15-09/15	1	1	1	\$300.00	
		Buyline Comment: 6P NEWS										
	47	SA	11P-1130P		:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
		Buyline Comment: 11P NEWS										
	48	SA	5A-530A		:30	\$200.00	09/15-09/15	2	1	2	\$400.00	
		Buyline Comment: NEWS										
	49	SA	530A-6A		:30	\$200.00	09/15-09/15	2	1	2	\$400.00	
		Buyline Comment: NEWS										
	50	SU	6A-630A		:30	\$350.00	09/16-09/16	2	1	2	\$700.00	
		Buyline Comment: 6A NEWS										
	51	SU	630A-7A		:30	\$250.00	09/16-09/16	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	52	SU	7A-8A		:30	\$275.00	09/16-09/16	2	1	2	\$550.00	
		Buyline Comment: GD MRN SUN										

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	53	SU	8A-9A		:30	\$275.00	09/16-09/16	2	1	2	\$550.00	
			Buyline Comment: 8A NEWS									
	54	SU	10A-11A		:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
			Buyline Comment: THIS WEEK									
	55	SU	6P-630P		:30	\$400.00	09/16-09/16	2	1	2	\$800.00	
			Buyline Comment: 6P NEWS									
	56	SU	7P-8P		:30	\$650.00	09/16-09/16	1	1	1	\$650.00	
			Buyline Comment: AMR-VIDEOS									
	57	SU	11P-1130P		:30	\$600.00	09/16-09/16	2	1	2	\$1,200.00	
			Buyline Comment: 11P NEWS									
	58	SU	5A-530A		:30	\$150.00	09/16-09/16	2	1	2	\$300.00	
			Buyline Comment: NEWS									
	59	SU	530A-6A		:30	\$150.00	09/16-09/16	2	1	2	\$300.00	
			Buyline Comment: NEWS									

---REPORT TOTALS---

Report Totals: 149 / \$56,800.00

---SALES MONTHLY TOTALS---

Sep 12: 149 / \$56,800.00

Sales Totals: 149 / \$56,800.00

Station Totals: 149 / \$56,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$236,667	KBLR	0%	KLAS	27%	KSNV	22%	KTNV	24%	KTUD	0%
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KVCW 1%

KVMY 5%

KVVU 21%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE